
RYAN SORBORO

Minneapolis, MN 55424 ♦ (612) 251-0312 ♦ rsorboro@gmail.com

WEBSITE/PORTFOLIO

- <https://www.ryansorboro.com>

EDUCATION

Bachelor of Arts: Animation, June 2025
DePaul University

PROFESSIONAL SUMMARY

Graphic Designer and Video Board Operator creating 25+ assets per week across ballpark signage, social graphics, in-game programs, and live video board content for a new venue setup. Builds still graphics, motion graphics, and videos, then runs game-day board setup, live operation, and take down to keep presentation on schedule. Combines **Adobe Creative Cloud** design work with **Daktronics** and **Nevco** board operation to keep the fan experience game ready.

SKILLS

Creative Production: Motion graphics, Video editing, Graphic design, Adobe Creative Suite

Video Board Operator: Video board content creation, In-game presentation support, Live show operation, Venue content coordination

Broadcast Graphics: Lower thirds design, Scorebug design

WORK EXPERIENCE

Graphic Design & Game Presentation, January 2026 - August 2026 (Intern)

Minot Hot Tots & Honeybees – Minot, ND

- Developed the Nevco video board layout and oversaw all in-game content for the team's first season.
- Supported 50 game-day setups and takedowns for live video board operations.
- Created graphic designs for ballpark signage, social media, video board content, and in-game programs.
- Produced still graphics, motion graphics, and videos using Adobe After Effects and Adobe Premiere Pro.
- Operated the video board during game days, managing live presentation and setup-to-takedown workflow.
- Adapted quickly to a fast-paced environment and learned what it takes to keep game presentation ready.

Daktronics Video Board Operator, September 2024 - May 2025 (Part-time)

Loyola University Chicago Athletics – Chicago, IL

- Operated NewTek 3Play, Tricaster, and Sony equipment during Loyola games at Gentile Arena.
- Managed live replays and gameplay cuts to support smooth game-day production.
- Coordinated venue content with Loyola Marketing to support fan-facing presentation needs.
- Adapted quickly under live conditions, using flexible judgment and improvisation when show changes arose.
- Created broadcast graphics, including lower thirds and scorebug concepts, for live presentation support.

Content Development and Production, June 2024 - August 2024 (Intern)

Loyola University Chicago Athletics – Chicago, IL

- Used Adobe Creative Cloud to design still graphics and motion content for venue displays and official social channels.
- Supported live show operation by updating in-game graphics for basketball and volleyball games.
- Aligned content with Loyola's brand standards while meeting project deadlines and keeping production work organized.